



In a Nutshell

Our Mission is to improve people's life by helping them buy better through technology application and improvement in processes

Incorporated in 2006 and focused on SAP Ariba

17+ years of experience in SAP
Ariba

Offices in
Argentina, Brazil
and USA.
Services in
America & Europe

Companies like Telefónica & Santander have been our clients for the past 14 years

YoY growth over 40% with excellence in execution

100+ successful go-lives of SAP Ariba projects 100.000+ yearly hours of ISO 9001 certified SAP Ariba Application Support Service

85+ experts SAP Ariba consultants

We have the largest group of specialized consulting services in SAP Ariba, in Latin America. Our strength is based on the solid experience of our professionals and supported by our internal training methodology



Where do we come from



Leading the implementation of the On-Premise Ariba solution for Santander in Brazil, Argentina, Chile, Mexico, US, Spain, Portugal, UK & Germany

Developed our own methodologies and tools to optimize execution



Open our affiliate in Brazil and start operations, bringing in an SAP Team and convert them into SAP Ariba consultants



2006

2010

2014

2016

2021

Incorporated in Buenos Aires, Argentina with an strategic alliance with Santander & **Telefónica**



ISO:9001 certified **Application Support Center** created

Develop a strong alliance with SAP Ariba in LAC, supporting their consultancy team, with T&M engagements, with projects in Colombia, Mexico, Puerto Rico, Brazil and **Argentina**



Created the Centre of

Experts on Cloud Based

Growth 100% in 2018. and start operations in the US

SAP® Recognized Expertise in Cloud Procurement Solutions



2019 LAC SAP Ariba Partner of the Year (PoY) Award











What do we do

SAP Ariba solutions design and implementation

Application Support and solutions expert advise

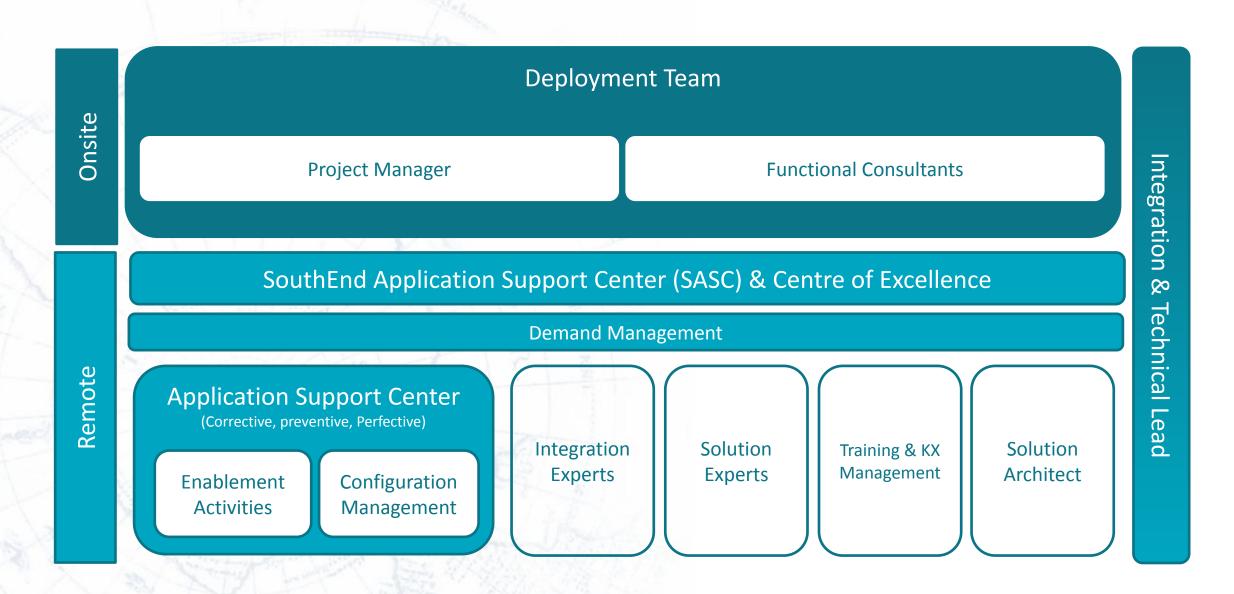
Training and Supplier Enablement





How do we do it

Our Delivery Model: Focused on service excellence and leveraging our strengths





Application Support Service

Tiered services approach





Corrective

Reactive modification of a software product performed after delivery to correct discovered problems



Preventive

Modification of a software product after delivery to detect and correct latent faults in the software product before they become effective faults



Perfective

Modification of a software product after delivery to improve performance or maintainability



Administratio

Platform administration focused on reducing TCO

User Training, User Manuals maintenance, Supplier Enablement.



Application Support Service

Project Life Cycle



"The end of an implementation Project is just the beginning of a user's adoption project. Project success should only be measured in terms of user adoption. In that process is where our Application Support Services becomes a key facilitator"

Service Management Trend Analysis

Monitor & KPI report

Optimize & Evolve

SLA's & Productivity Management



Our Team



With more than fifty consultants, we have the largest group of specialized consulting services in SAP Ariba, in Latin America. Our strength is based on the solid experience of our professionals and supported by our internal training methodology.



- SAP Ariba Sourcing
- SAP Ariba Direct Sourcing
- SAP Ariba Supplier Management
- SAP Ariba Contracts



Collaborative Commerce

- SAP Ariba Catalog
- SAP Ariba Buying
- SAP Ariba Commerce Automation
- SAP Ariba SCC
- SAP FieldGlass



Centre of Excellence

- Application Support Services
- Training
- Solution Experts
- Supplier Enablement
- Solution Architect

SAP Ariba Integration





Some of our implementation services' clients









































































Our Application Support Services Clients

















































Why SouthEnd?



MINIMIZED IMPACT

Thorough analysis and consideration of client's current processes



CENTRE OF EXCELLENCE

We have solution experts with deep knowledge of SAP Ariba and understanding of the business processes

FOCUS ON USER ADOPTION

Proactive approach to maximize user adoption



Combining the knowledge of the client's business processes involved, and our experience, we can analyze and propose effective workarounds when needed

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Inspired by our Customers, Led by our People, Powered by Knowledge



Global HQ & CoE - GyanSys Inc. 702 Adams St. Carmel, IN 46032 +1 317 580 4200



Alameda Rio Negro, 503 - 23º andar Alphaville, Barueri, SP - CEP: 06454-000 Phone: +55 11 2110 1909 | +55 11 98428 5528



Arenales 1999 piso 5 - (C1124AAC) Ciudad Autónoma de Buenos Aires – Argentina Phone: +54 11-4813.8533

WWW.SOUTHENDCORP.COM









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